

Wednesday, November 19th

19:30 Welcome reception

Venue | Maxhaus, Katholisches Stadthaus in Düsseldorf

Dr. Marc Jan Eumann | Secretary of State for Federal Affairs, Europe and the Media of North Rhine-Westphalia

Thursday, November 20th

09:30 Conference registration

Conference venue | Haus der Universität

10:00 Welcome

Introduction | Prof. Dr. Thomas Poguntke, PRuF, Heinrich Heine University Düsseldorf

Prof. Dr. Andrea von Hülsen-Esch | Vice President, Heinrich Heine University Düsseldorf

Heiko Hutmacher | Member of the Management Board, METRO AG and METRO Cash & Carry

Monika Lehnhaus | Chairwoman, Committee for Business Development, Tourism and Real Estate, City of Düsseldorf

Business, NGOs, and the state: Cooperative management of societal challenges; a comparison of Germany and Russia

10:45

Prof. Dr. Yury Blagov | St. Petersburg State University

Prof. Dr. Jo Crotty | University of Salford

Prof. Dr. Sabine Kropp | Freie Universität Berlin

Facilitator | Prof. Dr. Thomas Poguntke, PRuF, Heinrich Heine University Düsseldorf

12:15 Lunch

Stakeholder engagement. International standards – National cultures

13:30

Dr. Elena Feoktistova | Director CSR & Non-financial Reporting, Russian Union of Industrialists and Entrepreneurs (RUIE)

Victoria Dolina | CSR & Non-financial Reporting Project Manager, ARMZ Uranium Holding Co.

Prof. Dr. Katharina Bluhm | Freie Universität Berlin

Facilitator | Prof. Dr. Igor Mintusov, St. Petersburg State University / Chairman, Niccolo M

15:00 Coffee break

Corporate responsibility. State and society actors' expectations of business

15:30

Prof. Dr. Vladimir Iakimets | Russian Academy of Sciences

Alexey Knizhnikov | Coordinator Environmental Policy, WWF Russia

Natalia Poppel | Head of CSR and Branding Department, Severstal

Facilitator | Prof. Dr. Dr. h.c. Bodo Abel, University of Hamburg

The role of trade as a driver of social modernization in Russia

17:00

Dr. Alexey Grigoriev | Vice President Public & Government Relations, METRO GROUP Russia

Prof. Natalia Khonyakova | named Severstal Professor, European University, St. Petersburg

Dr. sc. habil. Evgeny Shvarts | Director of Conservation Policy, WWF Russia

Facilitator | Prof. Dr. Marina Sheresheva, Moscow State University

18:30 Evening reception

Friday, November 21st

Workshop 1: Supply chain management.

09:30 The long arm of international corporations

Anne Pattberg | Senior Manager Sustainability Services, PwC

Rob Scholte | Chief Operations & Supply Chain Officer, METRO Cash & Carry

Claus-Peter Thiessies | Head of International Manufacturing Projects Beauty Care, Henkel AG & Co. KGaA

Facilitator | Prof. Dr. Rüdiger Hahn, University of Kassel

Workshop 2: Environment. State regulation and voluntary environmental protection

09:30

Rainer Agster | Director of Private Sector Cooperation, adelphi

Dr. sc. habil. Evgeny Shvarts & Alexey Knizhnikov | Director of Conservation Policy & Coordinator Environmental Policy, WWF Russia

Facilitator | Dr. Johannes Schuhmann, PRuF, Heinrich Heine University Düsseldorf

Workshop 3: Society. Philanthropy as main corporate responsibility obligation in Russia

09:30

Tatyana Bachinskaya | Executive Director, Center of Philanthropy Development "Soprachastnost"

Vladimir Shutilin & Alexander Ivanov | Manager for Social and Charity Projects & Manager for Regional Policy, Gazprom Neft

Facilitator | Prof. Dr. Katharina Bluhm, Freie Universität Berlin

11:00 Coffee break

What do business, state and civil society actors expect of academia?

11:30

Results from the breakout workshops

Prof. Nikolay Petrov | Higher School of Economics, Moscow

Prof. Dr. Alexander Krylov | Director, West-Ost-Institute Berlin

Dr. Susan Stewart | Deputy Head of Research Division, Stiftung Wissenschaft und Politik

Facilitator: Prof. Dr. Sabine Kropp, Freie Universität Berlin

13:00 Lunch

The conference on governance and corporate responsibility in Russia will focus on corporate responsibility challenges that companies face in contemporary Russia. It will examine the importance of cooperation between the state, business and civil society, and the need for modern societies to practice horizontal governance in order to address new societal challenges. Horizontal negotiations with business and society provide the state with critical information, increasing the state's capacity to develop solutions tailored to policy challenges and lifting the output legitimacy of political decisions. In order to make business operations more environmentally and socially responsible, multinationals, such as retailers, banks and investment funds, promote responsiveness towards stakeholders along their supply chains. Internationally recognized corporate responsibility standards, therefore, also apply to companies in Russia. The conference facilitates an interdisciplinary exchange of expertise between academics and practitioners from business, state and civil society.

Please register online by November 15, 2014 under the following link:
<http://www.pruf.de/en/vorlagen/gacrir-formular.html>

Email: pruf@hhu.de
 Tel.: +49-211-81-15722, Fax: +49-211-81-15723
<http://www.pruf.de>

Organization: Prof. Dr. Sabine Kropp, Prof. Dr. Thomas Poguntke, Dr. Johannes Schuhmann

The conference is supported by:

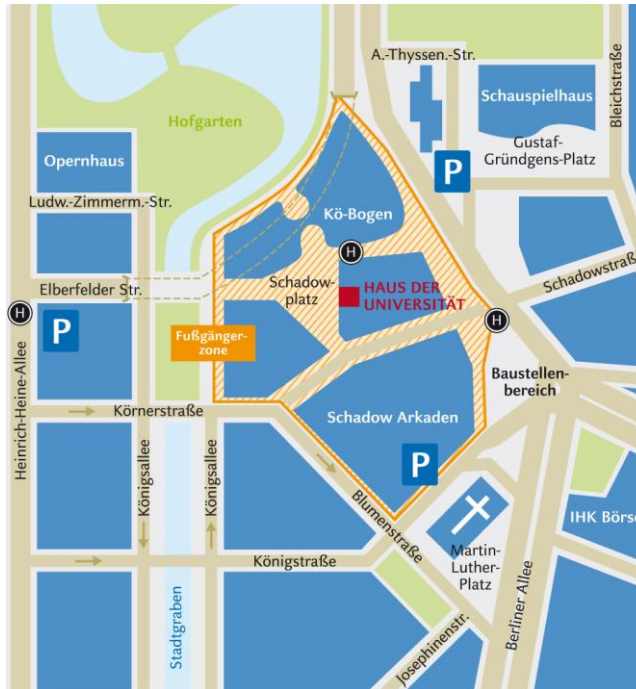
METRO-Foundation
 for academic co-operation among the university cities of Düsseldorf, Moscow and St. Petersburg



Minister for Federal Affairs,
 Europe and the Media of
 North Rhine-Westphalia



City of
 Düsseldorf



Conference venue

Haus der Universität

Arriving by car

The Haus der Universität is located in the pedestrian zone and cannot be reached directly by car. From all directions, head towards the "Zentrum". The Haus der Universität can be found in the city centre at the northern end of Königsallee. Car parks in the area are rare and subject to a fee during the day. You are advised to park in a multi-storey car park. (e.g.: Schadow Arkaden, Martin-Luther-Platz 28; Kaufhof an der Königsallee 1).

Arriving by public transport (from Central Station):

Subway U74, 75, 76, 77, 78, 79 directly to the stop Heinrich-Heine-Allee (at far left on map).



**Governance and
 Corporate Responsibility
 in Russia**

Conference

**November 19-21, 2014
 Haus der Universität
 Schadowplatz 14, Düsseldorf**

